

THE LONG TERM CARE DISCUSSION GROUP

A VOLUNTARY, INDEPENDENT GROUP THAT MEETS
SOLELY FOR THE PURPOSE OF EDUCATING THE POLICY COMMUNITY
ON ALL FACETS OF LONG TERM CARE

Tuesday, January 10, 2012
10:00 a.m. Eastern Time

AHIP Offices ~ 601 Pennsylvania Ave NW
Suite 500 South Building

Speaker:

Laurie Orlov

Topic: Aging in Place and the Role of Technology

[Aging in Place](#)" is the ability to live in one's own home for as long, as confidently and comfortably as possible. Livability can be extended through the incorporation of a variety of assistive technologies. Ms. Orlov will discuss the various technologies and resources that enable individuals to remain longer in their home of choice, how families are adopting technology, barriers to use and more. Ms. Orlov brings a wealth of experience and expertise to understanding and analyzing this topic and separating fact from fantasy.

Laurie Orlov is the Founder of **Aging in Place Technology Watch**, a market research firm that provides analysis and guidance about technologies that enable boomers and seniors to remain longer in their home of choice. Ms. Orlov has spent more than 30 years in the technology industry. She is a frequent speaker at forums, industry consortia, conferences, and symposia, most recently on the business of technology for boomers and seniors. She has been featured on Caring.com, MatureMarkets, SilverPlanet, Mobile Health News, and others. . She advises large organizations as well as non-profits and entrepreneurs about trends and opportunities in the age-related technology market.

She has a graduate certification in Geriatric Care Management from the University of Florida and a BA in Music from the University of Rochester.

Please RSVP to Jenifer Allen at Jallen@univitahealth.com

**Long Term Care Discussion Group Co-Chairs:
Winthrop Cashdollar, John Cutler, Karl Polzer, Jill Randolph, and Eileen J.
Tell**