

# THE LONG TERM CARE DISCUSSION GROUP

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A VOLUNTARY INDEPENDENT GROUP THAT MEETS SOLELY FOR THE PURPOSE  
OF EDUCATING THE POLICY COMMUNITY ON ALL FACETS OF LONG TERM CARE

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Thursday, December 11, 2014  
1:00 p.m. Eastern Time

AHIP  
601 Pennsylvania Avenue, NW - Suite 500 South Building  
Washington, DC 20004

The 2015 White House Conference on Aging

Speaker: Nora Super, WHCoA Executive Director

In July, the Obama Administration announced that it would convene a 2015 White House Conference on Aging (WHCoA). Held every decade since the first conference in 1961, these events often have served as opportunities to highlight major issues and develop policy initiatives.

In preparation, Administration staff have been seeking input from stakeholders and members of the public about the issues most important to older individuals, their caregivers, and families. Emerging themes include: enhancing retirement security, healthy aging, and availability of long-term services and supports with opportunities to live independently in the community, and protecting elders from abuse and exploitation (elder justice).

In the past, conference processes were determined by statute with Congress directing their form and structure through legislation authorizing the Older Americans Act. To date, Congress has not reauthorized the Older Americans Act, and the pending bill does not include a statutory requirement or framework for the 2015 conference. The White House says it is committed to hosting a WHCoA in 2015 and intends to seek broad public engagement and work closely with stakeholders. According to the conference web site: "2015 marks the

50th anniversary of Medicare, Medicaid, and the Older Americans Act, as well as the 80th anniversary of Social Security. The 2015 White House Conference on Aging is an opportunity to recognize the importance of these key programs as well as to look ahead to the issues that will help shape the landscape for older Americans for the next decade.”

<http://www.whitehouseconferenceonaging.gov/about/index.html>

Nora Super was named Executive Director of the 2015 White House Conference on Aging in July 2014. Previously, Nora served in a leadership role in the U.S. Department of Health and Human Services Office of the National Coordinator for Health Information Technology. At the National Coordinator’s office, she was responsible for communication and public outreach strategy regarding stakeholder engagement, public affairs and congressional relations, media relations, the agency’s website (HealthIT.gov), and social media.

Nora has more than 20 years of experience working in Washington, DC, with expertise in a wide range of aging policy issues. Before joining federal service, she served as Director, Federal Government Relations, Health and Long-Term Care at AARP, and also represented Kaiser Permanente’s eight regional medical groups as the Permanente Federation’s Director of Public Policy and Government Relations.

She has worked in academia and the private sector, including the George Washington University (GWU) Medical School, the National Health Policy Forum, the Washington Business Group on Health, and the Employee Benefit Research Institute. Nora also has served in government at the local and state level, and as a congressional staff member. A native of New Orleans, she studied political science at Tulane University and completed her masters’ work in public administration at GWU.

Please RSVP to Jenifer Allen at [Jenifer.allen@ltcg.com](mailto:Jenifer.allen@ltcg.com)

**Long Term Care Discussion Group Co-Chairs:  
Susan Coronel, John Cutler, Hunter McKay (ex-officio), Karl Polzer,  
Jill Randolph, and Eileen J. Tell**

Long Term Care Discussion Group meetings are intended as forums for candid discussion. Dialogue and comments made during these meetings should be treated as off the record.

*For more information about the Long Term Care Discussion Group, and to access materials and information relating to previous meetings, visit [www.ltcdiscussiongroup.org](http://www.ltcdiscussiongroup.org)*